



**Staatliche Museen zu Berlin**  
Preußischer Kulturbesitz

# CONNECTING **AFRO** FUTURES

**FASHION x HAIR x DESIGN**

Berlin, 23 August 2019

## EVENT PROGRAM

Kulturforum, Kunstgewerbemuseum

### **Connecting Afro Futures. Fashion – Hair – Design**

24 August – 1 December 2019

#### **Design Talk**

##### **Meet the Designers**

Sun / 2 – 6.30 pm / 25.8.2019

A new generation of designers of African origin are rethinking contemporary African fashion and hairstyles beyond (neo)co-longitudinal thought patterns and beauty norms. Discussion and exhibition tour with Lamula Anderson, Bull Doff, José Hendo, Njola, Adama Paris, Ken Aïcha Sy, Tondo and Diana Ejaita. Moderated by Emo Rugene.

Event in English

Meeting point: Vortragssaal, Kunstgewerbemuseum

Free of charge plus entrance fee, no registration required

#### **Keynotes and panel discussion**

##### **The Importance of the Reclamation of African Creativity, Design & Fashion**

Fri / 4 – 9.30 pm / 20.9.2019

“Indigenous” creativity in Africa was denigrated under colonialism. Africa was denied a history and culture in order to justify its exploitation. African spiritual practices were denounced as idolatry and provided a rationale for the intervention of missionaries, who sanctified exploitation in the name of saving souls. The creative production of Africa was pillaged as trophies and souvenirs for ‘adventurers’, at best a curiosity for anthropologists and ethnographers. Art was stolen and hangs on the walls of notable Museums and institutions in the “West”. This seems to be happening with African fashion with the “West” dictating what is fashion and what is not. Due to the emergence of social media, Africans are creating their own narratives around creativity, the “West” can no longer dictate to this generation on what is authentic art or fashion.

Keynote presentations by designer Sarah Diouf, African art curation specialist Ola Shobwale, and others. Discussion moderated by Arieta Mujay and Beatrice Angut Oola with Q & A from the audience.

Event in English

Free of charge plus entrance fee, no registration required

#### **Screening, Presentations, Performances, and Discussions**

##### **Re-Coding African Fashion and Hairstyles**

Fri / 4 – 9.30 pm / 18.10.2019

The event presents artistic and academic approaches that critically question African fashion and hairstyles as well as the related discourses from a contemporary and historical perspective. With discussions and Q & A from the audience.

With Mwangi Hutter (artists, Ludwigshafen): film screening, Carol Tulloch (Chelsea College of Arts, London): “Back to the Future: Natural Hair in the 21st Century”, Elke Gaugele (Academy of Fine Arts Vienna): “Fashion and Post-Colonial Critique”, Noliwe Rooks (Africana Studies & Research Cen-

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ter, Cornell University): “Black Hair, Self-Creation, and the Meaning of Freedom”, Tamar Clarke-Brown, Isaac Kariuki (artists, London/Nairobi): “CBT & coding for (in)visibility”, Maseho (artist/voice performer, Hamburg), Saliou Cisshoko (musician, Hamburg): “It’s a Brand – not just a Continent”, storytelling about textile design made in Africa through the ages; performance. Moderated by Cornelia Lund.

Event in English

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